



BIOGRAPHY MIDAS 104

In Greek mythology, the greedy king Midas wished for the ability to turn everything he touched into gold. As a self-ironic take on this name, Willi Schumacher aka Midas 104 renounces his insatiable thirst for new tones until a golden sound pours onto the dance floor. The young Berliner started to write lyrics and produce hip-hop beats while in High school. The combination of melodies, drums and bass-lines got him very excited at that time and slowly a small studio with synths and analogue toys began to develop in his lounge. As a runner in Berlin club 'Kater Holzig', he gained insight into the microcosmos of electronic dance music. It was there that he curiously listened to the sets of Kater's DJs. He was most fascinated in the music's ability to transport mood and feelings without the usual misunderstandings of language.

Music has always been Midas' form of expression and thus the hip-hop producer moved to new shores: in the studio he experimented with his own house beats and dealt intensively with harmonies. Quite soon his melancholic driving style of deep house crystallised and he found approval through his releases on URSL, Einmusika, Dantze, Katermukke and Parquet. Music-wise, Midas captivates with his thoughtful arrangements of strong bass drum, harmonic melodies and dreamy synths which he combines in thrilling arcs of suspense. Not being influenced by electro trends of recent years, the virtuosic newcomer wants honest sound: with soul and maturity he stimulates towards self-reflection and aims to bring the listener closer to himself – frequently leading to goose-bump moments on the dance floor.

Midas presents his meticulousness for producing in his atmospheric live sets which occur in cities all across Europe. Many see him as one of the most promising talents in the Berlin's dance-music scene, and his tireless ambition has many looking forward to seeing just how far he will go.

LINKS:

<https://soundcloud.com/midas104>
<https://www.facebook.com/MIDAS104>
<http://www.residentadvisor.net/dj/midas104>
<https://www.instagram.com/midas104/>

DISCOGRAPHY

<https://pro.beatport.com/artist/midas-104/335818>